



Universal Miss
UNM

CONTESTANT MANUAL

2024 NATIONALS JUNE 23RD-28TH
ORLANDO, FLORIDA

UNIVERSALPAGEANTSYSTEM.COM

WELCOME!



Here at Universal Miss our goal is to stage the most professional and fair competitions allowing our contestants to be judged for who they are and the competition they bring to the stage. We stress the importance of differences, the importance of loving yourself and just like our motto says, "Embrace You" for who you are not what others make you believe you need to be! Join us in our efforts to spread the love and the empowering message to the female leaders of tomorrow!

AGE DIVISIONS:

Universal Baby 0-2

Universal Mini 3-6

Universal Young Miss 7-9

Universal Preteen 10-12

Universal Teen 13-16

Universal Junior Miss 17-20

Universal Miss 21-29

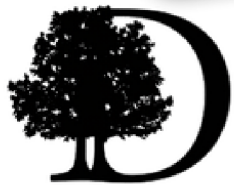
Universal Elite Miss 30+

**Contestants in the Baby-Junior Miss divisions cannot be married, been married or given birth. Cutoff date: January 1st of the UM National Competition year.*

UM



2024 HOST HOTEL



DOUBLETREE
by Hilton™

AT THE ENTRANCE
TO UNIVERSAL ORLANDO

GROUP RATE INCLUDES:

- \$164+/night room rates
- \$12/night discounted self parking
- Waved Resort Fee
- Discounted Universal Park Tickets at Concierge Desk

**UM Group Rate is available 3 days before & 3 days after competition dates.*

ALL Contestants **MUST** stay at the host hotel during mandatory competition dates.

ABOUT:

We're a Universal Orlando Partner Hotel, a short walk from Universal Studios Florida, Universal's Volcano Bay, the Orlando International Premium Outlets, and the Mall at Millenia are within two miles. Sunshine Café serves breakfast favorites, and American Grill offers classic dishes and a full-service bar. Enjoy "go-to" comfort foods at Pizza, Burgers, & More, and frozen cocktails at our Lakeside Pool Bar. Stop by Starbucks® to start your day.

ROOM AMENITIES:

- Mini refrigerator
- Coffee maker
- Hairdryer
- Iron/ironing board
- High Speed Internet



TO
ACCESS
OUR
GROUP
RATE VISIT
THE UM
WEBSITE!

Nationals 2024 Tentative Schedule

Saturday, June 22, 2024

12:00 pm - Reigning National Queens Luncheon & Trip to Magic Kingdom (by invitation only)

8:00 pm- Director/Sponsor Dinner (by invitation only)

Sunday, June 23, 2024-Day 1

*8:00 am-11:00 am- Contestant Check-In (ALL Divisions)

-Wear elevated casual and your reigning monogrammed sash -Head shots provided by Pageant Expressions

-Baby/Mini -Bring your goody bag gifts with you to turn in

11:00am-12:30pm- Open Stage Practice

1:00-5:00 pm - UM Outfit of Choice Optional Modeling Competition (ALL Ages) (Final line up released after Check-in)

-Overall Universal Model of the Year winners will be announced at Special Awards

7:30 pm- Black Tie Affair Opening Welcome Banquet (Required Attire for All: Formal) -Ticketed Event

7:00 pm- Doors open for all. 7:30 pm- Dinner Served. 7:45 pm- Show begins/8:00 pm - Band Starts

-Silent Auction Fundraiser for Give Kids the World Village

-Required by ALL: FORMAL ATTIRE/Contestants must wear reigning monogrammed sash & state crown

Monday, June 24, 2024-Day 2

*9:00 am- Personal Introduction (Divisions: Young Miss & Preteen)

*10:00 am- Personal Introduction (Divisions: Teen & Junior Miss)

*10:30 am- Personal Introduction (Divisions: Miss & Elite Miss)

11:30 am- 2:30 pm- Baby & Mini Optional Talent, Universal Entertainer, Universal Spokesperson (lineup released after check-in)

3:00 pm- 5:00 pm- Universal Model Experience Workshop (Must be preregistered for this workshop)

Bella Miss & Universal Boy - Junior Pageant

6:30 pm- Bella Miss/Universal Boy 0-2 years Pageant (age division Baby 0-2 years)

6:45 pm-Bella Miss/Universal Boy 3-6 years Pageant (age division Mini 3-6 years)

7:15 pm-Bella Miss/Universal Boy 7+ years Pageant (age division Young Miss 7-9 years)

Crowning for all Junior divisions at the conclusion of 7-9 modeling

Bella Miss- Senior Pageant

8:30 pm- Bella Miss Pageant (age division Preteen 10-12 years)

8:45 pm- Bella Miss Pageant (age division- Teen 13-16 years)

9:00 pm- Bella Miss Pageant (age divisions- Junior Miss 17-20, Miss 21-29, Elite Miss 30+ years)

Crowning for all Senior divisions at the conclusion of Elite Miss modeling

Tuesday, June 25, 2024-Day 3

9:00-11:00 am- National Queen's Filming (see queen packet for specific instructions)

9:00 am-11:00 am- Open Stage Practice

*Interviews-

Division- Baby

9:00 am- #101-110 /9:30 am- #111-121/10:00 am- #122-132

Division- Mini

9:00 am- #201-210/9:30 am- #211-221/10:00 am #222-232/10:30am- #233-243

Division- Young Miss

10:30 am- #301-310/11:00 am- #311-321/11:30 am- #322-343

Division- Preteen

11:30 am- #401-410/12:00 pm- #411-421/12:30 pm- #422-443

Division- Teen

1:00 pm- #501-510/1:30 pm -#511-521/2:00 pm- #522-543

Division- Junior Miss

2:00 pm- #601-610/2:30 pm- #611-621

Division- Miss

3:00 pm- #701-710/3:30 pm- #711-721

Division- Elite Miss

3:00 pm-#801-810/3:30 pm- #811-821/4:00 pm-#822-843

*Rehearsals

11:30 am- 12:30 pm - Rehearsal (Division- Baby) NOT required for contestant to attend JUST the person escorting the baby contestant

2:00 pm-3:30 pm -Rehearsal (Divisions- Mini, Young Miss, Preteen) Wear your monogrammed sash

5:00-6:30 pm- Rehearsal (Divisions- Teen, Junior Miss, Miss, Elite Miss) Wear your monogrammed sash

7:45 pm- ALL Models in the fashion show must report backstage dressed and ready

8:00 pm- ALL Entertainer Showdown participants report backstage dressed and ready for competition

8:30pm-10:00 pm- Universal Entertainer Showdown & UM Fashion Show (Aired LIVE for FREE through PageantVision.com)

Powered by Z Couture, Vivace Cosmetics and The Bling Boss Studios

Entertainer of the Year Awarded, Krissy King & The Bureau Model Awards, and Face of Vivace will be awarded.

*= Required Competition/Event



Wednesday, June 26, 2024-Day 4

Formal Wear Competition-
(please arrive 5 minutes prior to your listed start time, dressed and ready to model)

- *9:00 am-Division - Baby
- *9:25 am- Division - Mini
- *10:05 am- Division- Young Miss
- *10:40 am- Division-Preteen
- *11:10 am- Division- Teen
- *11:30 am- Divisions- Junior Miss AND Miss
- *12:00 pm-Division- Elite Miss

Contestant Introduction Filming Times-

All contestants must wear a black outfit with satin screen sash & makeup/hair fixed.

- *9:45 am- Division-Baby
- *10:15 am- Division- Mini
- *11:45 am- Division: Young Miss
- *12:30 pm- Division: Preteen AND Teen
- *1:00 pm- Division: Junior Miss AND Miss
- *1:30 pm- Division: Miss & Elite Miss

**UM Day Baby and Mini Contestants (On-site Event)

2:30-4:00pm- Baby & Mini Sweet Dreams PJ Party (Wear any PJ outfit with your Monogrammed Sash) -Ticketed Event

**UM Day Young Miss- Elite Miss (Off-Site Event)

4:45 pm- Young Miss-Elite Miss Contestants/Ticketed Guests Meet in Lobby to load the Buses

WonderWorks Orlando (5:30pm-7:30pm) Arrive back to hotel at 8:00 pm (Wear your UM Day shirt & Monogrammed Sash)

Thursday, June 27, 2024-Day 5

Open Fashion Competition-

(please arrive 5 minutes prior to your listed start time, dressed and ready to model)

- *9:00 am-Division - Baby
- *9:25 am- Division - Mini
- *10:05 am- Division- Young Miss
- *10:40 am- Division-Preteen
- *11:10 am- Division- Teen
- *11:30 am- Divisions- Junior Miss AND Miss
- *12:00 pm-Division- Elite Miss

1:00-2:00 pm- Special Awards Ceremony-

Awarded: Best Essay, Best Head Shot, Best Portfolio, Universal Spokesperson, Prettiest Eyes, Hair, & Smile, Best Formal Wear, Best Open Fashion, Advertiser of the Year, UM Model of the Year, Universal Photogenic

3:30-4:15pm - RealTalk with Miss Canisha powered by Executive Reign (ALL Contestants invited to attend)

4:15-5:30pm - Young Miss through Elite Miss Divisional Parties (bring your divisional goody bag gifts to exchange)

7:30-9:00 pm- Pool-ooza Theme Party (Outside Pool Area, weather permitting) -Ticketed Event

Friday, June 28, 2024-Day 6

*9:00 -10:30 am- Rehearsal (Divisions: Baby, Mini, Young Miss and Preteen contestants) Wear Monogrammed Sash

*11:00-12:30 pm- Rehearsal (Divisions: Teen, Junior Miss, Miss and Elite Miss contestants) Wear Monogrammed Sash

11:00-12:00 pm- Parent's/Chaperone's meeting - Instructions for Grand Finals for both finals

*4:00 pm- Junior Grand Finals

Divisions: Baby, Mini, Young Miss and Preteen (Aired LIVE for FREE through PageantVision.com)

Announcement of the following results: Contestant Choice, People's Choice

Final Farewell & Induction of the 2023 National winners into the UMFoever family

Newly crowned 2024 National winners contract signing, & Official head shot taken by The Headshots Guy

*7:30 pm- Senior Grand Finals

Divisions: Teen, Junior Miss, Miss and Elite Miss (Aired LIVE for FREE through PageantVision.com)

Announcement of the following results: Contestant Choice, People's Choice

Final Farewell & Induction of the 2023 National winners into the UMFoever family

Newly crowned 2024 National winners contract signing, & Official head shot taken by The Headshots Guy

Saturday-June 29, 2024

*8:30am-11:00am- Newly crowned 2024 National Winners Photo Shoot

Powered by Vivace Cosmetics & Pageant Expressions Photography

Hotel Check out @ 11am. If you wish to stay and play in Orlando longer, UM group rates are available through July 2nd.



National Prize Package

\$2,000 CASH SCHOLARSHIP!

\$500 OF WHICH WILL BE AWARDED AT CROWNING

QUEEN TRIP TO NEW YORK CITY!

(HOTEL/AIRFARE PROVIDED FOR QUEEN)

WALK FOR THE BUREAU IN NYFW!

NEW YORK CITY PHOTOSHOOT!

KRISSY KING COUTURE PHOTOSHOOT!

3 NIGHT CRUISE!


(ROOM & BOARD FOR QUEEN)

SPRING QUEEN TRIP!

(ROOM & BOARD FOR QUEEN)

Custom UM Round Crown, Five Row Rhinestone Monogrammed Sash, Kendra Scott Jewelry, Wardrobe Pieces For Queen Appearances (Z Couture), \$2,000 allowance towards a custom couture gown (Z Couture), 30% off throughout entire reign (Z Couture), Custom Jewelry Pieces (The Bling Boss Studios), Custom Title Holder Blinged Jacket (The Bling Boss Studios), HMU for Official Photoshoots & Select Appearances (Vivace Cosmetics), In Studio & On Location Photoshoots, Custom Sash Secure & Photo Brooches (The Regal Runway), Virtual Coaching Sessions (Executive Reign), Podcast Appearance (Suited to Reign), Featured in Pageantry Magazine, UM Apparel, Title Holder Track Jacket, Crown Case, Travel Sash Bag, Title Tote Bag, Title Duffle Bag, Luggage Accessories, Autograph Cards, Personalized Car Magnets, Nationals Week Tanning Services, Nationals Week H/MU (Vivace Cosmetics), UM Forever Ring, Personalized Social Media Page, VIP Royalty Reception and Royalty Gift Exchange, Customized Year In Review Farewell Video, VIP Family Seating Passes for 2025 UM Nationals Finals, Private Hotel Accommodations for 2025 Nationals (mandatory days only), &

UM Presents ALL YEAR LONG!



2024 NATIONAL FEES

REGISTRATION FEE: \$300
MANDATORY FEE: \$1450

*50% of your Mandatory Fee is Due by the pageant deadline- May 15th, 2024

WHAT'S INCLUDED WITH YOUR MANDATORY FEES:

- Chaperone Badge & Party Pack for Chaperone & Contestant
- Contestant ticket & transportation for off-site UM Day Event (for Young Miss-Elite Miss Divisions)
- UM T-Shirt (this t-shirt is worn for Personal Introductions for Young Miss through Elite Miss)
- ONE Program Book
- Bling Boss Earrings for Contestant Introduction Filming-Mini through Elite Miss Only

DISCOUNTS:

- Current year State winner or an appointed State title winner (without a state pageant): \$150 OFF your Reg Fee PLUS \$100 Off Mandatory Fees
- Current year Regional winner gets \$100 Off Mandatory Fees
- Mother/Sister/Daughter Discount: ONE will receive \$300 off her Mandatory Fees

**Cannot be combined with any other discounts given from promotional campaigns*

AWARDED PER DIVISION:

Winner
1st Alternate/Successor
2nd-5th Alternates
Top Ten Finalists
Contestant Achievement

ALTERNATES RECEIVE:

1st Alt.- Upgraded UM Trophy PLUS \$200 CASH AND Waived Registration Fee at Next Year's Nationals

2nd Alt.- Upgraded UM Trophy PLUS \$150 CASH AND Waived Registration fee at Next Year's Nationals

3rd-5th Alt. - Upgraded UM Trophy PLUS Half of your Registration fee at Next Year's Nationals

6th-10th Alt.- Upgraded UM Trophy
Non-Finalists- Contestant Achievement
UM Trophy

UM SPECIAL EVENTS!



Black-Tie Affair

This is an opening event like no other. A full on black-tie formal affair. Dinner will be plated and served followed by an opening show with the announcement of the official judges, special performances, and a full night of dancing and fun to be had by all ages! Clothing Requirement: Formal attire, all contestants MUST wear their state crown & monogrammed state sash.

Pool-ooza

Enjoy this fun night outside by the pool with all your UM Family and Friends. Enjoy food, drinks and dancing all night long! Clothing can be any fun, tropical, island attire. We will be partying near the pool, so bathing suits can be worn too! Weather permitting, this party will be hosted outside by the pool.



UM Day (Baby-Mini)

New for Season 4!! We are now throwing a Sweet Dreams PJ Party exclusively for the Baby & Mini contestants!! It's going to be a PJ party like no other!! Fun for the littles will include games, sing-a-longs, goodies and MORE! This is an event for the contestant and her ONE chaperone. Wear your favorite PJ's, monogrammed sash and get ready to have a party you will dream about!! This will be the official UM Day event for the Baby and Mini contestants.

UM Day (Young Miss-Elite Miss)

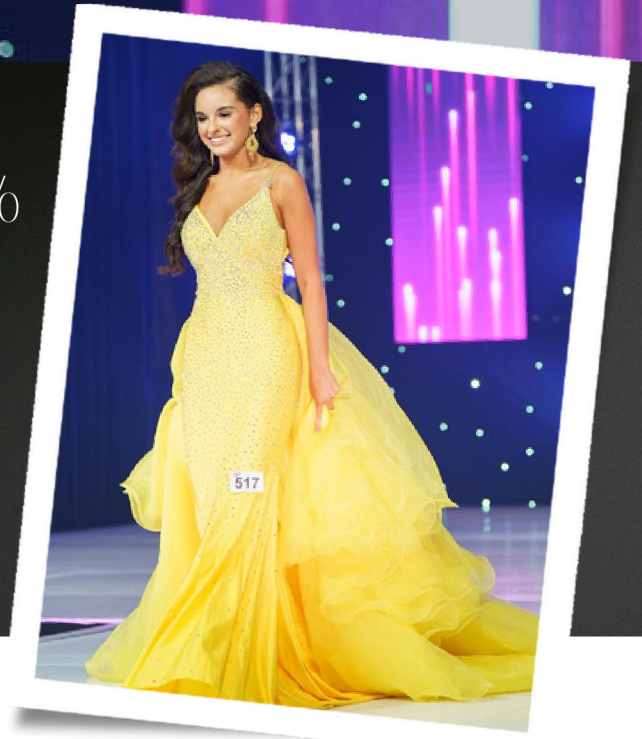
New for Season 4!! We are taking all Young Miss-Elite Miss contestants to WonderWorks! WonderWorks combines education & entertainment with more than 100 hands-on exhibits that challenge the mind & spark the imagination. Transportation will be provided! Tickets for the contestants will be included in their pageant fees and guests of Young Miss-Elite Miss contestants can purchase tickets to join us! Wear your UM Day T-shirt (sold separately), monogrammed sash, and any bottoms of your choice.



FORMAL WEAR

BABY-MINI 35%
YOUNG MISS-ELITE MISS 30%

*All contestants will model a formal dress.
Judging based on facial beauty, stage
presence, and poise. Contestants are not
judged for the type of dress they are wearing
but how well it compliments their style and
personality as well of the fit of the garment.*

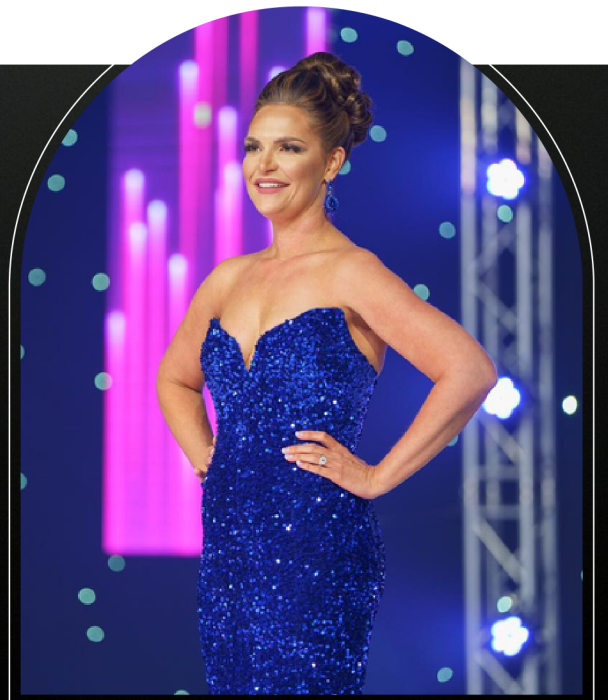


We stress individuality when selecting your wardrobe. All competition attire should be professional, tailored and meet National level standards. Makeup is allowed, however application must be age appropriate. Modeling Formation: High Fashion modeling is allowed. Showing your personality while on stage is encouraged. Have fun with your time on stage.



Clothing Guidelines

- 0-2 years: length-short, strapless not allowed
- 3-6 years: length can be short or long, strapless not allowed
- 7-9 years length-long. If wearing a long dress, slits must be to the knee. Strapless not allowed.
- 10-12 years length-long, Slits must be to the knee. Strapless not allowed.
- 13+ years length -long, Strapless allowed.



Dresses showing the midriff completely are not allowed for any age, cut outs are acceptable. All should be age appropriate. Each contestant will have 45 seconds to model their formal wear on stage.

OPEN FASHION

BABY-MINI 35%

YOUNG MISS-ELITE MISS 30%

All contestants will model a professional high fashion professional pants suit, short or skirt outfit or a dress (not a formal pageant dress) of their personal style. Judging based on facial beauty, stage presence and poise.



We stress individuality when selecting your wardrobe. All competition attire should be professional, tailored and meet National level standards. Makeup is allowed, however application must be age appropriate. Modeling Formation: High Fashion modeling is allowed. Showing your personality while on stage is encouraged. Have fun with your time on stage.



Contestants are not judged for the type of outfit they are wearing but how well it compliments their style and personality as well of the fit of the garment.

Clothing Guidelines

Note: fashion can be as simple or formal as you like. Event costumes not allowed.

All outfits must be competition appropriate.



MODELING GUIDELINES

At UM we want to see your personality during your time on stage. Relax, be yourself and shine on the stage!! All contestants will be allotted 45 seconds on stage for their modeling presentation. When the next contestant is called to enter the stage that is your cue to exit the stage. We encourage you to enter modeling optionals to get practice and feedback. Free open stage practice will also be scheduled during the week. (check schedule for times)

X'S WILL NOT BE PLACED ON THE STAGE.

ENTER

EXIT

INTERVIEW 0-2/3-6

BABY-MINI 30%

Age-appropriate Sunday's Best/Tailored Dress (NOT a formal pageant dress), skirt/jacket combo, or a pant outfit can be worn. Each contestant will be allotted 3 min total for interview.



Contestants in the Universal Baby division—will have an escort who will introduce the contestant to the judges and will be given this time to share a few fun facts about the contestant.



Universal Mini Division- Contestants will meet with their panel of judges one-on-one, will introduce themselves, and will be given a series of age-appropriate questions by the appointed moderator. Judging will be based on the contestants confidence, poise, overall appearance, ability to answer the questions given, and personality.



INTERVIEW 7+

YOUNG MISS-ELITE MISS 30%

Age-appropriate professional interview tailored dress or business suit (skirt and pants allowed). All should be age appropriate.



Contestants will meet with their panel of judges one-on-one, will introduce themselves, and will be given a series of questions by the appointed moderator.



Judging will be based on the contestants confidence, poise, overall appearance, ability to answer the questions given, and personality. Political and religious questions will NOT be given.

Each contestant will be allotted 3 min total for interview.



INTERVIEW INFORMATION

All contestants WILL go through a short interview session. Each contestant will be allotted 3 minutes for their complete session. UM interview allows the judges to get one-on-one time with each contestant. There will be a moderator asking age-appropriate questions to each contestant. Each contestant will come in one at a time. Stand on the X placed in front of the judges table.

Contestants ages 0-2 years will come into the room with their escort. The escort will be directed to say the contestants name and age. Then the escort will be directed by the moderator to give a short introduction about the contestant. The escort should tell the judges some fun facts about the contestant. The moderator will then open up conversation with the escort asking questions about the contestants to help the judges get to know the contestant better.

Contestants ages 3+ years will begin by giving a short introduction including their name, age and state/regional representing followed by the moderators questions. Once the contestants questions are done, they will be directed to exit the room. At that point their interview session will be completed.

Example Questions-

Age divisions Universal Mini-Universal Young Miss: What is your favorite holiday? Where is your favorite place to go out and eat? What is your favorite school subject or what game do you like to play outside?

Age Divisions Universal Preteen-Universal Teen: What after school activities are you involved in? What do you plan on becoming when you grow up? What is your favorite book? What do you enjoy doing on the weekends?

Age Divisions Universal Jr. Miss-Universal Elite Miss: What are some things that help you de-stress? Where do you see yourself in the next decade? What makes you special? How can you help mentor the youth?

PERSONAL INTRODUCTION

YOUNG MISS-ELITE MISS ONLY 10%

Contestants will have 45 seconds to introduce themselves on stage in front of the judges and the audience by saying their name, state, and something interesting about themselves and/or their future goals. Embrace You and be proud to share how amazing and unique you are! Judging will be based on execution, content, and personality. Note: any introduction going over the time limit, deductions will be given.



UM T-shirt (provided at registration) to be paired with any bottoms of your choosing. No regulation on shoes.



DIVISIONAL QUEEN PARTIES

YOUNG MISS-ELITE MISS ONLY

Queen divisional parties and Meet & Greet will now be combined. This is a fun way for contestants to enjoy getting to know their divisional queen/girls in their division.

Each division will have their own party during Nationals week. Party times will be listed on the final National schedule. Very casual, wear your everyday clothing (if a queen decides on themed clothing you will be notified ahead of time). Contestants will bring their goody bag gift for their division to distribute. Judges will NOT be present at the divisional parties.

FINAL NIGHT

All contestants will participate in the opening number for their designated finals. You will learn your walking pattern during the scheduled rehearsal times. Contestants will wear the black outfit they wore for contestant filming paired with nude, black or silver shoes, along with their state/regional screen printed sash. This sash is given to each contestant at contestant check-in on day 1. Make sure this outfit is easy to walk in, no trains or large ball gowns.



Following the opening number, the Top 11 contestants in each division will be called on-stage and will re-compete in Open Fashion competition. Each contestant will be given points for this final Open Fashion competition. These points will be added on to their score given from the preliminary competitions. All divisions will have the Top 5 contestants announced on stage. Top 5 results will come from the contestants preliminary PLUS final night Open Fashion scores.

All in Top 5 will re-compete in Formal Wear competition and will be given points that will be added on to their preliminary scores. With the exception of the Baby division, all divisions will be given a final on-stage question. At the conclusion of final questions, the judges will be escorted out of the room and they will be given the rank of each division's top 5 based on scores they were given in preliminary competition PLUS final night competitions. They will then be asked to collectively rank their top 5- Winner through 4th alternate per division. Once the judge's ranking is complete, final results will be announced.





Contestant Check-In

All contestants need to come with hair and makeup done wearing an elevated casual outfit to Contestant Check-In. No athletic wear - Think interview attire but NOT as dressy. Wear your monogrammed state sash, NO crown. All contestants will have a professional photo taken at check-in, this photo will be used throughout Nationals week on all UM social media platforms.

Contestant Introduction Filming

All contestants are REQUIRED to bring their own contestant introduction outfit for filming (see the schedule for this date/time). This outfit should show your personality and can be a short dress, pant/short suit, romper or skirt outfit. This outfit should be trendy and NOT a formal evening gown. The color of your outfit must be primarily black. Contestants in Divisions Universal Mini through Universal Elite Miss will be given opening number earrings provided by The Bling Boss Studios! These will be given out during contestant check-in.



State/Regional Sash

Every contestant will receive a white screen printed sash naming the state or region she is representing at nationals. Contestants will be required to wear this banner during Contestant Filming and for Final Night Opening Number. This banner will be given free of charge. If a second banner is needed a \$5.00 fee will be charged. Please bring safety pins to attach your sash/banner to your outfits!

Program Book Photo

Each contestant will get a keepsake program book as part of their mandatory fees. Additional copies will be on sale during the week. Photos should be a PROFESSIONAL head and shoulders shot -color photos preferred. You will need to upload your photo(s) to the Dropbox links that will be emailed directly to you no later than May 15, 2024. Please include the contestants full name and division with your upload.



UM GIFT EXCHANGE!

CONTESTANTS WILL GET TO EXCHANGE FUN GOOD LUCK GOODIES WITH THEIR FELLOW CONTESTANTS IN THEIR AGE GROUP!

This is a fun way for each contestant to mix and mingle with their group. Each contestant is required to supply a fun inexpensive little happy for each girl in their group plus their reigning National winner. These goodies should be thoughtful and something that they can use during the week of competition.

For example, the younger contestants LOVE a snack in between competition times so it would be nice to get each girl in your age group a little gummy snack or nut-free snack! Older contestants can never get enough of makeup wipes, Chapstick or chocolate! These all make for fun little gifts to exchange with the girls in your age group only! Each gift should be tagged with your name, and you can include a simple saying like "Good Luck From ...". You can include your picture on each tag too! Have fun with this!! Remember please do not give anything that could be a choking hazard for the younger contestants and do not give anything with nuts to avoid allergic reactions. You will need to provide for your age group ONLY- you can estimate 20-30 girls in your group, but the exact number of girls will be given to all contestants following the pageant deadline. Baby & Mini contestants will bring their gifts with them to contestant check-in, Young Miss through Elite Miss will bring their gifts with them to their divisional queen party.

National Winner Requirements

Non-compete clause- National winners will be required to sign a one-year contract that prohibits them from competing in any other “like” pageants that have a non-compete clause for the duration of their reign.

Under contract National Winners must abide by the following rules/regulations:

1. Must maintain a professional reputation on all social media platforms during the duration of her reign. In fitting with the standards maintained by UM parents of National winners must do the same.
2. Must attend at least the finals of their state/regional pageant for the following state/regional season, if applicable. We recommend all national winners attend as many state/regional and local competitions throughout their reign as possible. Remember the more you put into your reign the more you get out of it.
3. Must maintain a professional appearance at all times for all appearances related to UM. This includes hair, make-up, and clothing.
4. Must attend the full week of Nationals the following year to pass the title to the next divisional winner. Housing, badges, party packs, and remaining scholarship will be given to all national winners completing their yearly reign.

A contract with full details will be given to each newly crowned national winner following their grand finals.



RULES & REGULATIONS – ALL DIVISIONS

COVID-19- THE HEALTH AND SAFETY OF OUR CONTESTANTS, EMPLOYEES, FAMILIES, AND FRIENDS IS OUR TOP PRIORITY. WE ARE DILIGENTLY MONITORING THE CORONAVIRUS/COVID-19 AND CLOSELY WATCHING OFFICIAL INFORMATION FROM HEALTH AUTHORITIES, SUCH AS THE CENTERS FOR DISEASE CONTROL (CDC), AS IT RELATES TO OUR EVENTS, AND COMPETITIONS. ALL CONTESTANTS AND THEIR CHAPERONES/GUEST MUST SIGN AN ASSUMPTION OF THE RISK AND WAIVER OF LIABILITY RELATING TO CORONAVIRUS/COVID-19 BEFORE PARTICIPATING/ATTENDING THE NATIONAL COMPETITION.

BY PARTICIPATING IN THIS COMPETITION, EACH CONTESTANT AGREES THAT ALL DECISIONS BY THE JUDGES WILL BE FINAL; QUESTIONS CONCERNING COMMENTS ON THE SCORE SHEET WILL BE ALLOWED, HOWEVER SCORES AND JUDGES DECISIONS WILL REMAIN FINAL. JUDGE'S SCORES/COMMENTS WILL BE RELEASED TO EACH CONTESTANT AT THE END OF NATIONAL FINALS.

FLASH PHOTOGRAPHY & VIDEOGRAPHY IS NOT PERMITTED IN THE STAGING AREA! ALL CONTESTANTS, CHAPERONES, GUESTS/FAMILY MEMBERS, DIRECTORS, AND STAFF GRANTS PERMISSION TO UNIVERSAL MISS AND ITS AFFILIATES, DESIGNEES, AGENTS, LICENSEES, AND INVITEES TO USE THE IMAGE, LIKENESS, ACTIONS AND STATEMENTS OF THE ATTENDEE IN ANY LIVE OR RECORDED AUDIO, VIDEO, FILM, OR PHOTOGRAPHIC DISPLAY OR OTHER TRANSMISSION, EXHIBITION, PUBLICATION, OR REPRODUCTION MADE OF, OR AT, THE EVENT IN ANY MEDIUM, WHETHER NOW KNOWN OR HEREAFTER CREATED, OR CONTEXT FOR ANY PURPOSE, INCLUDING COMMERCIAL OR PROMOTIONAL PURPOSES, WITHOUT FURTHER AUTHORIZATION OR COMPENSATION.

ANY UNRULY, AGGRESSIVE, INAPPROPRIATE, OR BELLIGERENT BEHAVIOR BY CONTESTANTS, CHAPERONES, OR SPECTATORS WILL RESULT IN POTENTIAL CONTESTANT DISQUALIFICATION, REMOVAL FROM THE EVENT AND/OR BARRED PARTICIPATION FROM FUTURE UM EVENTS WITH THE POSSIBILITY OF SUSPENSION FOR FOLLOWING YEARS.

ANY CONTESTANT THAT DOES NOT ADHERE TO THE TERMS AND PROCEDURES OF THIS CONTESTANT MANUAL WILL BE SUBJECT TO DISQUALIFICATION FROM THE COMPETITION AND WILL AUTOMATICALLY FORFEIT ANY RIGHT TO ANY PRIZES OR AWARDS PRESENTED BY THE COMPETITION. DISQUALIFICATION FROM THE NATIONAL COMPETITION IS A SERIOUS MATTER. IF A CONTESTANT IS DISQUALIFIED, SHE WILL NOT BE ELIGIBLE FOR A REFUND.

CONTESTANTS AND THEIR CHAPERONES SHOULD DISPLAY PROFESSIONAL MANNERS, INCLUDING GOOD SPORTSMANSHIP, BEFORE, DURING, AND AFTER COMPETITION. IF YOU DO NOT AGREE WITH THE JUDGE'S DECISION YOU MAY CONTACT THE NATIONAL OFFICE FOLLOWING COMPETITION, AND AN EXECUTIVE STAFF MEMBER WILL BE HAPPY TO ASSIST IN ANSWERING ALL YOUR QUESTIONS/CONCERNS. UNDERSTAND THAT ALL JUDGE'S DECISIONS ARE FINAL.

IF A CONTESTANT IS LATE AND MISSES HER PLACE IN LINE, SHE WILL BE ADDED TO THE BACK OF THE LINE UP FOR THAT EVENT AND A 1-POINT DEDUCTION WILL BE GIVEN PER JUDGE. IF A CONTESTANT MISSES THE EVENT IN ITS ENTIRETY, THEY WILL BE SCORED A ZERO IN ALL AREAS OF JUDGING FOR THE EVENT MISSED/PER JUDGE.

PERSONAL INTRODUCTION- ANY CONTESTANT GOING OVER THE 45 SECOND TIME LIMIT WILL BE DEDUCTED 1 POINT PER JUDGE FOR THAT COMPETITION.

IT IS REQUIRED THAT ALL CONTESTANTS MAKE THEIR OWN RESERVATIONS THROUGH THE GROUP LINK PROVIDED AND STAY AT THE HOST HOTEL FOR ALL MANDATORY DAYS OF COMPETITION. ALL PARTICIPANTS, CHAPERONES AND GUESTS MUST OBSERVE HOUSING RULES AND CURFEWS IMPOSED BY THE PAGEANT.

SMOKING IS ONLY PERMITTED IN DESIGNATED SMOKING AREAS.

CONTESTANT MUST BE A NATURALLY BORN FEMALE.

ALL PAGEANT FEES ARE NON-TRANSFERABLE, NON- REFUNDABLE. THERE IS A FORTY-FIVE DOLLAR (\$45.) FEE ASSESSED FOR ANY RETURNED CHECK.

NO VIDEO OR FLASH PHOTOGRAPHY ALLOWED IN THE BALLROOM

Optional Events

UNIVERSAL OUTFIT OF CHOICE COMPETITION

\$50/EACH LIMIT 5 ENTRIES

Judging based on stage presence, modeling proficiency, poise, confidence, outfit choice and fit, and overall appearance. Judging system: point system.

Contestants entering 3 or more outfits, with one scoring a platinum score, will qualify for the Universal Model of the Year Overall award! Each outfit modeled will have the opportunity to score the max of 100 points. Judges do have the option to give bonus points.

Any participant scoring above 100 points will be awarded the Universal Platinum Award.

Scoring is as follows (each are awarded with a custom UM Medal) 101+ Universal Platinum, 100-95 Platinum, 94-89 High Gold, 88 and below Gold.

Two Overall Winners will be awarded at the special awards ceremony:

Junior Universal Model of the Year (ages 0-12 years)

Senior Universal Model of the Year (ages 13+ years)

Award: UM Crown, Banner & \$125 CASH



Optional Events

UNIVERSAL ENTERTAINER

\$50/EACH LIMIT 3 ENTRIES

Judging based on stage presence/performance, ability/technique, choreography, musicality, and overall entertainment value. Judging system: point system.

Contestants entering 3 categories, with at least one scoring a platinum score, will qualify for the Universal Entertainer Showdown Competition. Each talent performed will have the opportunity to score the max of 100 points. Judges do have the option to give bonus points. Any participant scoring above 100 points will be awarded the Universal Platinum Award.

Scoring is as follows- (each are awarded a custom UM Medal) 101+ Universal Platinum, 100-95 Platinum, 94-89 High Gold, 88 and below Gold.

How is the Overall Universal Entertainer of the Year Calculated?

Those qualifying for the Showdown will recompute one of their entries at the Showdown. Judges will rescore each qualifier and TWO overall Universal Entertainers of the Year will be awarded- 0-12 years and 13+ years
Award: UM Crown, Banner and \$125 CASH



Optional Events

UM MODEL EXPERIENCE

(WORKSHOP & LIVE FASHION SHOW)

\$500

During UM Nationals 2024 contestants in the Mini through Elite Miss Divisions will have the opportunity to register for the UM Model Workshop & Fashion Show. This is a HUGE opportunity for our contestants!!

ONLY 50 SPOTS AVAILABLE!

All that sign up for the UM Model Experience will receive:

- Hands on coaching with top fashion and pageant modeling coaches
- Meet with agents and brand sponsors
- Walk in the UM Fashion show that will be aired LIVE during the week
- Provided with an outfit from Z Couture that you get to KEEP after the show!
- Hair and Make-up provided by Vivace Cosmetics Team
- Jewelry provided by The Bling Boss Studios
- PLUS 5 will be chosen to attend NYFW 2026 February Shows!

*Only open to UM National Contestants

Note: Once registered for this optional, refunds cannot be given as your outfit, and jewelry will be selected specifically for you to wear during the LIVE SHOW.



Optional Events

PERSONAL ESSAY \$30

Open to age divisions Young Miss through Elite Miss. Does your contestant have a gift for writing? If so, showcase her writing by submitting a personal essay to be judged with other contestants submissions. Each year a topic will be given in the contestant manual. Submissions should be a minimum of 3 paragraphs, but no longer than 1 page in length. The winning essay will be printed in the program book. Essay MUST be written by the contestant!

Nationals 2024 Topic (ages 7-12 years): What does friendship mean to you and do you believe in "best" friends? Why or why not?

Nationals 2024 Topic (ages 13+): Which is more important, happiness or success?

Award: UM custom award and your winning essay printed in program book, 7-12 & 13+

CONTESTANT'S CHOICE \$0

Contestants in the Young Miss through Elite Miss divisions will be able to vote for the contestant that has the best attitude, sportsmanship, team spirit and embodies the UM motto "Embrace You". The contestant earning the most votes will be awarded the Contestant's Choice award.

Award: UM custom awarded per division



Optional Events

BABY/MINI TALENT \$50/EACH

Does your little one love to perform? Let her shine during this optional talent competition. Those in the baby division must be accompanied by an adult for safety purposes.

Age Divisions: 0-2, 3-6

Award: UM Custom crown and banner

UNIVERSAL SPOKESPERSON \$50/EACH

Open to contestant in the Mini through Elite divisions
Delegates must deliver a speech or showcase their acting abilities - Come prepared with your own TV Commercial, Comedy Routine, Dramatic Presentation OR pick from one of the topics below:

Topics (ages 3-12 years) 1. If I Had a Superpower 2. A New Rule I Would Make 3. Where Do Rainbows Come From? 4. How to Have Fun in the Rain 5. Sandwiches: With or Without Crusts.

Topics (ages 13+ years) 1. Teaching Grandma to Use a Smartphone 2. A Much Needed Invention 3. The Biggest Lesson I Have Learned 4. The Best Advice I Ever Got 5. How Social Media Makes my Life Better/Worse.

Award: Winner-Upgraded UM custom medals will be given in the 3-12 division and 13+ division.



Optional Events

BELLA MISS

\$175



Practice pageant. Contestants will model only one formal dress. Judging based on overall appearance, stage presence/poise, confidence, personality, and dress fit.

Age divisions: 0-12m, 13-24m, 3-4, 5-6, 7-9, 10-12, 13-16, 17-20, 21-29, 30+ years (age as of January 1, 2024)

Overall Winner per divisions,
1st and 2nd place alternates per division.

Award: Winner-UM upgraded crown/banner PLUS \$50.

Alternates-UM custom trophy

SIDE AWARDS

\$100

This includes entry into prettiest eyes, hair, and smile, best formal wear and best open fashion.

These will be judged per division and one winner per category will be selected.

Award:

UM custom award/winner per category per division

Optional Events



UNIVERSAL PHOTOGENIC \$100 EACH

Photogenic winners will be selected per division. Photo will be judged on personality, beauty, grooming, fashion sense, confidence and quality of photo.

Award: Winner-UM Custom crown, banner.

Alternates-1st and 2nd place Medals



BEST HEAD SHOT \$40/EACH ENTRY

MUST submit a printed photo at registration. Each photo will be judged on personality, beauty, grooming, fashion sense, confidence, and photo quality. Award: Winner-Upgraded Custom UM Medal.



BEST PORTFOLIO \$40

Portfolios MUST be turned in at registration. A portfolio should be bound in a binder type presentation folder and include at least 6 different photos. Photos should include multiple looks including full length, close-ups, and scenery which can be indoor and/or outdoor. Each photo will be judged on personality, beauty, grooming, fashion sense, and confidence.

Award: Winner-Upgraded Custom UM Medal.



GUEST BUNDLE ADULT 13+ YRS

All Meal Functions
All Parties
All Preliminary Events
All Final Events

ONLY
\$210

DOES NOT INCLUDE THE OFF-SITE
EVENT ON UM DAY



GUEST BUNDLE CHILD 4-12 YRS

All Meal Functions
All Parties
All Preliminary Events
All Final Events

ONLY
\$130

DOES NOT INCLUDE THE OFF-SITE
EVENT ON UM DAY



A' LA CARTE PRICING

Black Tie Opening Dinner	A \$60/ C \$50
Pool-ooza (4+ years)	\$30/ea
Day 1 Pass	A \$15/ C \$5
Day 2 Pass	A \$25/ C \$15
UM Entertainer/Fashion Show	A \$15/ C \$5
Day 4 Pass	A \$15/C \$5
Day 5 Pass	A \$15/ C\$5
Finals Pass (Jr Finals)	A \$30/ C \$20
Finals Pass (Sr Finals)	A \$30/C \$20

IMPORTANT!! PLEASE READ

Guest Bundles and A' La Carte Banquet tickets will be available to purchase through your contestant Tally Genie Portal though May 15th.

IMPORTANT: After May 15th Guest Bundles and A' La Carte Meal tickets will NO LONGER BE AVAILABLE FOR PURCHASE!!

Day Passes/Finals Passes will be sold at contestant check-in and daily at door.

Guests ages 0-3 years will need to pick up an infant pass at contestant check-in. Infant passes do not include meal tickets or the off-site event on UM Day. If an infant wants a meal ticket or wants to attend the off-site event, additional tickets must be purchased.

Bundles for contestants and chaperones are all included with mandatory fees.



Program Book Ads

Sell Ads, Earn Money!

YOU could be the NEXT UM Advertiser of the Year!

Full Page

AD Cost \$200

Ad Specs: Size 8.5" x 11"

You Earn \$100

Half Page

AD Cost \$100

Ad Specs: Size 8.5" x 5.5"

You Earn \$50

Quarter Page

AD Cost \$50

Ad Specs: Size 3.5" x 4.8"

You Earn \$25

Eighth Page

AD Cost \$25

Ad Specs: Size 3.5" x 2"
Business Card

You Earn \$12.50

Advertiser of the Year *Award*

UM Custom Plaque and
Inside cover page in the
program book

To qualify you must sell a minimum of \$500 in ads.

Advertising Requirements:

1. MUST Submit Print-Ready Ads in a PDF or .JPEG Format
2. Submitted by Pageant Program Deadline
3. Color or Black/White ads accepted
4. Can be Business or Personal
5. Money earned from ad sells can only be used for pageant expenses. Cannot be exchanged for cash.

Submit Ads Online

universalpageantsystem.com/program-book-ads

THIS YEAR **UM** IS PARTNERING WITH GIVE KIDS THE WORLD VILLAGE!

Rated Four Stars by Charity Navigator, Give Kids The World Village is an 89-acre, whimsical nonprofit resort in Kissimmee, Florida, that provides week-long, cost-free wish vacations to critically ill children and their families from around the world who want to visit Central Florida.

A stay at the Village is much more than a vacation. During one incredible week, wish families laugh, play, and create priceless memories together away from hospital visits and medical procedures. It's a magical week of "YES" where wish kids can experience the simple joys of childhood, and where families can recapture some of the precious moments that may have been missed due to illness. Since 1986, Give Kids The World Village has welcomed more than 187,000 families from all 50 states and 76 countries. The Village is made possible by the support of generous donors and community partners, as well as thousands of passionate volunteers – who donate their time and talent making wishes come true.



WAYS YOU CAN GIVE BACK!

A portion of the UM Day T-Shirt sells will go directly to GKTW. UM Day T-shirts will only be available for Pre-order and all orders MUST be received by the pageant deadline. This year proceeds will go to Give Kids The World Village. You will be sent ordering information closer to the National date. We thank you for your contribution! NOTE: this is NOT the shirt you will receive for Personal Introduction competitions.

New for Season 4! We will host a silent auction during the Black-Tie opening banquet ceremony. A portion of the money raised from the silent auction will go back to Give Kids The World Village! If you would like to donate an item to the auction please email the National Office at connect@universalpageantsystem.com A representative with GKTW will be at the Black-Tie banquet with a special presentation and the presentation of the proceeds raised will take place at this time.

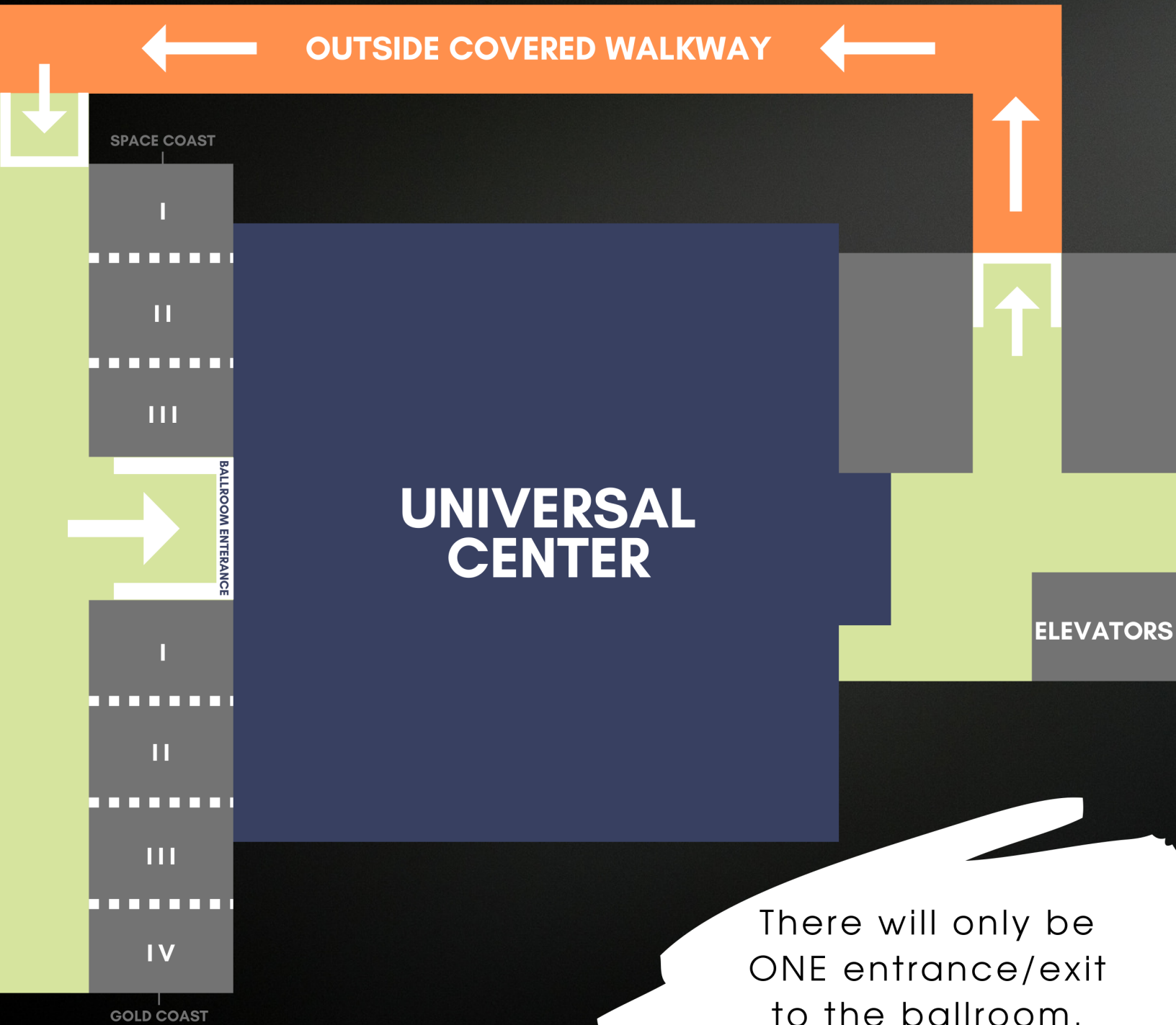
NO PHOTO/VIDEO!



There will be absolutely **NO PHOTO OR VIDEO** of any kind allowed in the ballroom during ALL staged events! We have 2 amazing vendors, Pageant Expressions (photo), Pageant Vision (video), that will be capturing the entire week for you!



BALLROOM DIAGRAM



ALL staged events will take place in the Universal Center.

There will only be ONE entrance/exit to the ballroom. Everyone will use the outside covered walkway to access both the ballroom & HMU vendors.

MARK YOUR CALENDARS!

On June 1st UM Girls from all across the Nation will participate in UM Service Day! This is a day of volunteering, helping others, & making a difference in communities.

UM Service Day

JUNE 1ST 2024



Universal Miss has been recognized as a certifying PVSA organization. All UM Girls (ages 5+ years) can log their volunteer hours in a 12-month period of time in order to reach the award levels for The President's Volunteer Service Award. Once a UM Girl reaches one of these levels, UM National Office certifies her hours and she will receive a personalized certificate of achievement and a letter signed by the President of the United States.

